

PRACTICE BUILDER PAGE

BUILD A PERSONALIZED SUCCESS PLAN FOR YOUR NATURAL THERAPY PRACTICE



Create Your Guide to Business Success

The problems that most Coaches and Practitioners face as they start and grow their businesses are often around getting clients in the door, earning the income they want to have and knowing how to build on the knowledge they have obtained.

Have you started but gotten stuck around **getting clients**?

Are you ready to build your practice but wondering exactly how?

As Coaches and Practitioners, we have no problem helping others find the answers to their questions but often struggle to help ourselves. If we were to pull back the curtains of most Practices, we'd be surprised by what we'd find.

More and more Coaches and Practitioners are entering the market thinking that in no time they will be achieving the level of success that they dream of. Then, gradually, disappointment and doubt tends to set in. Most Coaching and Natural Therapy training schools give them all the skills and tools they need to be a successful coach or Practitioner, but few give them the business savvy to create a successful Practice. This leads to more and more unfulfilled Coaches and Practitioners resulting in an awkward scramble to get clients.

Two years ago I graduated from my Coaching course. Like other new coaches, I had the dream that I'd get paid great money to do something that I love and that benefits others – to transform the lives of my clients. I would

help them achieve their goals and dreams and in return I would have a great lifestyle, time for myself and time to grow the business.

I found out that it was hard work to find clients. Looking for new clients became tedious and expensive. I was spending more time searching for new clients than actually serving them.

Then I made a decision. If I want to grow my business and spend more time coaching rather than searching, I have to learn how to market myself so that I could attract clients easily and efficiently.

Here's what I've learnt; If you want to be successful you need to learn to think success, learn what successful people know and do. To become successful you need to first change the way you think about success because your thoughts lead to your actions and your actions lead to your results. Chances are that if you're not reaching the levels of success that you desire, it's because you weren't taught the fundamentals you need to become successful.

Where do I fit in? Great question. It's time for me to start giving back to an industry that has helped me create the life that I wanted in just 2 years. Here's how I'm going to do it.

I've created a program tailor made for Coaches and Practitioners to help them create an efficient and effective Practice. No more time wasting on sporadic ideas to get clients in the door. Just a simple, easy to follow method which guarantees results.

Here's just some of what you'll discover in this program:

- How to build your confidence and experience gradually and consistently. You'll break through the barriers that hold most Coaches and Practitioners back.
- How to specify your niche and get really clear on who you want to help.

- How to get your initial clients in a way that contributes to you and to them.
- An outline of the session I use to turn 80% of my free consultations into paying clients.
- How to set your fee and be over the moon with it.
- How testimonials boost your credibility and where to get them.
- How to write a 'bio' that will showcase you as the leader in your niche.
- How to set the terms and conditions of your Practice.
- How to structure packages that will serve your clients and give you plenty of time for play.
- How to create a no nonsense Coaching Agreement,

Here's what you won't find:

- A one size fits all approach to building a business. This is **just for Coaches and Practitioners**.
- It's not a 'I could' approach. It's a '**how to**' system specifically designed to accelerate your success.
- Guidance from someone who **hasn't ever** sat there wondering "What in the world am I doing?"

Who does this apply to?

- Coaches - Life Coaches, Business Coaches, Relationship Coaches, Entrepreneur Coaches
- Practitioners – Massage Therapists, Naturopaths, Aromatherapists, Chiropractors, Homeotherapists, Kinesiologists, Myotherapists, Psychotherapists, Reflexologists, Reiki Practitioners, (anyone looking to boost their business)
- Students
- Small Business Owners

Sound interesting?

Right now, there are three ways that you can become a part of this fantastic new program.

1. Information Nights

The first thing I recommend you do is come along to an information night in your city. The Information Nights are an excellent way of being introduced to the Mindset Mentor programs. They are inspiring, thought provoking, informative and fun. You will hear Joanne speak about her vision and mission, the work she does and how it has transformed her life (not to mention some strategies to get you started).

2. Practice Building Workshop

The Mindset Mentor Practice Building Workshop is a 4 day intensive workshop which will help you nail down the necessary steps to build and grow a successful business that reflects your unique personality and talents. You get 40 hours with Joanne as she takes you step by step through the Practice Builder strategies. Download the [fact sheet](#) to find out more.

3. Personal Consultations

This program is designed specifically for those who prefer a more personalised approach. Working with Joanne individually will bring about a dramatic shift in your results. She understands what it's like to start out in a Practice and the trials and tribulations of the journey to Mastery. You set the agenda for this program which guarantees maximum results. How quickly you get there depends on how quickly you can change your mind!

Act now!

If you're feeling unfulfilled or disheartened and have tried method after method with no results, you've come to the right place. If you've just begun and want to fast track your practice to amazing success, you've also come to the right place. There's no need to look any further. If you would like the opportunity to work personally with me and are serious about creating the Practice you want, contact The Mindset Mentor office today by phoning 1300 667 829 or email info@mindsetmentor.com.au to book in a free 15 minute consultation. It could be the call that changes your life.